



OKTO teams up with Ensico to expand instant cashless payments on gaming machines

The [OKTO.WALLET](#) integration with Ensico Casino Management System enables mobile cashless payments on Gaming Machines

Athens, 01 April 2021 – [OKTO](#), a leading fintech company powering digital payments and user engagement applications, has entered into a partnership with [Ensico](#), the Slovenia-based casino management system (CMS) provider, to enable instant, cashless, mobile payments for players on gaming machines with the [OKTO app](#) in casino properties across Europe.

The powerful universal open-loop mobile payment app, tailored for the gaming industry, enables users to pay and play fast and easy directly on gaming machines connected to Ensico CMS. Under this partnership, OKTO and Ensico aims to reduce payment friction, enhance the player experience and boost retention rates, allowing real-time, instant transfers between gaming machines and the OKTO app in a simple, secure and convenient way.

As the [OKTO.WALLET](#) platform is directly integrated with the Ensico CMS, players can add funds directly from their IOS or Android mobile via the OKTO app to gaming machines, as well as get the winnings back to their OKTO.WALLET in real-time, without the use of any other Money-in or Cash-out system.

Casinos and gaming halls operators using the Ensico CMS can take advantage of a complete mobile-first, cashless, entirely software-driven solution, with no need for any hardware integrations and components, securing fast-time to market and enabling broader payment options for their members. Alongside, the solution is based on QR Code payment technology, making it accessible by all smartphones without any limitations.

Designed to meet all the niche demands of land-based gaming operators and users, OKTO.WALLET allows players to move funds instantly across the entire payment ecosystem via the open and interconnected mobile app that can be used in all touchpoints of gaming venues and beyond through the [OKTO Prepaid Mastercard®](#) linked to the OKTO app. Alongside, OKTO provide users with a powerful and secure app that allows them to monitor and manage their financials anywhere, anytime and in real-time, while also is backed by all robust tools in line with the social responsibility to protect the player and the operator, following a secure KYC process, applying the relevant transaction limits and age verification rules.

Simon Dorsen, Director of Gaming at OKTO, commented: *“To stay competitive in today’s new normal, merchants should be able to cater to different needs and demands as well as to different demographics that are growing even more diverse. European countries are seamlessly adopting digital payment at a great pace, and with the pandemic, we’re likely to see a faster decline in cash payments.*

Our partnership with Ensico is well-timed, as retail gaming operations are now competing in an increasingly digital world, and it is essential for them to have a digital payment strategy to increase store foot traffic and level-up customer experience. Gaming operators need to consider how they will adapt their operations for the new reality, and this includes the necessity to offer players cashless payment options now more than ever. We are excited to meet that demand for Ensico CMS customers with the OKTO.WALLET.

Mario Slapnik, Chief Technology Officer at Ensico CMS, added: *“Cashless systems have increasingly become the new norm, simply since society demands it. This shift should not be underestimated, as cashless transactions become the norm and rapidly impact niche industries like casino and gaming.*

Security, trust and the need for speed should be at the forefront of the experience, therefore, a secure, reliable, and robust payments infrastructure needs to be in place, and we found all at OKTO, meeting our casino partners’ demand.”

--Ends--

For more information on this release please contact Diana Theodoridi on theodoridi@oktopay.eu

About OKTO

OKTO is a leading fintech firm specialising in innovative digital payment solutions and applications across multiple industries, including retail, hospitality and gaming.

The company’s bespoke 360 cashless payment environment is designed for the mobile world, connecting online and retail platforms through smartphone technology, while its offering comprises mobile payment and retail solutions, as well as payments related to gaming online or through physical point-of-sale.

Headquartered in Athens with representatives throughout Europe, OKTO in cooperation with payment and electronic money institutions provides premium technological payment related services and consumer services across Europe, having surpassed the mark of € 2 billion in processed transactions.

OKTO’s technological payment related services are utilised by a range of industry sectors. The company drives technology innovation related to payments and services for several brands across various industries and countries, including Vodafone, Deutsche Telecom Group, National Bank of Greece, Playstation and Xbox.

For more information about OKTO visit <http://oktopay.eu/>

About Ensico CMS

Ensico CMS is casino management system provider that enables all features offered by the newest products from the world’s largest manufacturers in the gaming industry. We offer a diverse range of modules: Accounting, Ticketing System, Jackpot Solutions, Player Tracking / Bonusing, Cashless System, Casino Reception, Integration, and Mobile. Since our beginnings in 1998, we’ve been driven by a desire to create the world’s greatest system experience, every day. www.ensico.com